

# ASIABERLIN SUMMIT 2021

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The AsiaBerlin Summit provides a platform to continuously grow and connect the international startup ecosystem between Berlin and Asia. With a focus on the internationalization of startups, the summit covers new trends and hot topics on successful collaborations across borders. For the second year in a row, the hybrid summit will take place offline and online.

With expert panels and keynotes by investors and startups taking place on the first two days of the summit, an Embassy Day program is also planned in partnership with various embassies of Asian countries. These are complemented by cultural programs and satellite events.

**Monday**  
oct 4<sup>th</sup>

## Conference Day I

Opening Panel: Corporates meet Startups  
Internationalization  
Female Entrepreneurship/Diversity/LGBTQ+  
Startup Stories

**Tuesday**  
oct 5<sup>th</sup>

## Conference Day II

Social Entrepreneurship  
Smart City | Urban Tech  
Green Tech | Climate Tech  
Fintech  
Annual Pitch Contest  
Evening Reception

**Wednesday**  
oct 6<sup>th</sup>

Investors Program  
Embassy Day  
Satellite Events (hosted by partners)

**Thu. oct 7<sup>th</sup>**  
**+ Fri. oct 8<sup>th</sup>**

Satellite Events (hosted by partners)  
Cultural Program



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## Opening Panel: Corporates meet Startups

The need for rapid digitalisation has left many large organisations struggling to innovate at the pace of the new breed of digital savvy companies. One of the most popular solutions has been for corporations and startups to collaborate, which whilst having generally positively received, has actually resulted in only varying levels of success.

So whilst buzzwords like agility, speed, and flexibility are often thrown around to convince those at the top of large organisations, what

can and have these working partnerships really achieved, and what are the pitfalls?

Our expert panel will explore the ups and downs of such collaborations. From discussing why working with startups should remain a part of companies innovation strategies, investing in the right people for the new divisions to implementing rapid processing in order to keep up with the startups ...

The panel will strive to untangle this complex evergreen topic of corporate innovation.

## FOCUS TRACKS

### Internationalization

Different continents, countries, and cultures perceive new technologies around digitalization in different ways, which is clearly reflected in their attitudes and actions with regards to entrepreneurship.

How do potential stakeholders of a local ecosystem get involved in, engage and collaborate with one another? How can startup and digital sectors connect with education and science institutions, local

politics and general society? Focusing on specific regions we'll explore these questions and more, raising and analysing the difficulties (and solutions) that can occur in international cooperations. From identifying the steps to take and questions to ask when wanting to take your business overseas, this track will support anyone looking to cross borders into new territories.

### Smart City | Urban Tech | Green Tech | Climate Tech

In an age where the health of our planet is at the forefront of our minds, we'll be focusing on the holistic developments of Smart City concepts in Asia and Europe, where technology is used to create cleaner, greener and more socially inclusive cities. We'll ask the difficult questions around the

impact of our daily lives and needs on the natural environment, the journey required of the industry, to what role startups can play in an industry where potential appears limitless. Join us for a deep dive into one of the most challenging discussions of our time.



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## Female Entrepreneurship/Diversity/LGBTQ+

They say change is in the air. Albeit at a much slower pace than many of us would like. But, it is happening. Slowly but surely we're seeing more and more public faces that actually represent the audiences they stand for. From minority movements and grassroots campaigns, to organizations making themselves publicly accountable for the diversity of their executive boards, we're finally seeing the change we've always wanted. One such organization working to help keep pushing for a more diverse workforce is

New Work, who are radically readdressing company culture ... for the better. This track is for everyone who wants to come together in a safe space to share and discuss how and what industry-wide changes can be implemented to keep driving real and diverse representation. We'll further explore the journey that New Work has taken in its mission to change its own culture, also looking at the positive outcomes of mentoring for members of a minority in the workplace.

## Social Entrepreneurship

At this point in our technological evolution and innovation, what can we be doing beyond founding the next gaming, e-commerce or SAAS startup, instead looking to create something with greater social impact. Utilizing the internet, social media and influencers, social entrepreneurs and innovators have more opportunities than ever before to reach the maximum audiences. Social innovation is the process of develop-

ing and deploying effective solutions to challenging and often systemic social and environmental issues in support of social progress. These solutions often require the active collaboration of constituents across government, business, and the nonprofit world. But how does one set up and, more importantly, grow a company that doesn't produce an accountable profit?

## Fintech

For just over a decade now, the otherwise reserved, finance sector has been making headlines as its technologies and ways of working have undergone mass disruption. Ranging from new (digital) business models, intuitive and more individualised customer-centric solutions to a new generation of B2B clients and B2C users. But as disruption flipsides these steady and

long established financial institutions, the topic of trust themes many of the conversations around the new changes. Why should we trust these new upstarts? Which challenges have they really solved? Why, when looking at the rise in the blockchain and cryptocurrencies should we trust something we cannot see or physically engage with?

